

NET NEUTRALITY: PRO

Rich Bader

Concerned Citizen

SOCIETAL VALUES REFLECTED BY THE INTERNET

- Universality
- Affordability
- Choice and diversity
- Non-discriminatory
- Accountability
- Privacy
- Open opportunity

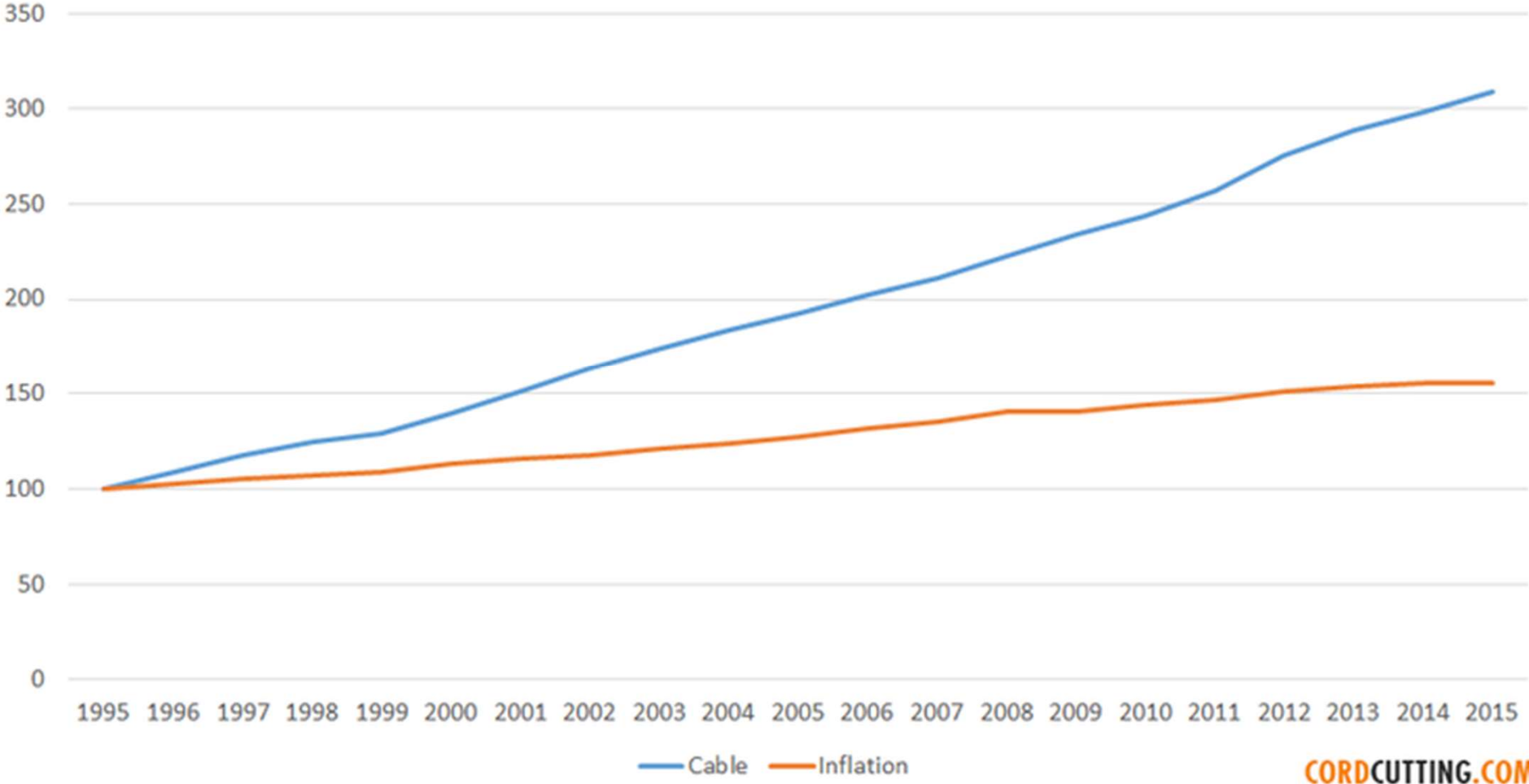


Image from The New Yorker cartoon by Peter Steiner, 1993.

GROWING BROADBAND PROVIDER CONCENTRATION

Broadband Providers	Subscribers at End of 4Q 2017	Net Adds in 2017
Cable Companies		
Comcast	25,869,000	1,168,000
Charter	23,903,000	1,310,000
Altice	4,046,200	83,700
Mediacom	1,209,000	47,000
WOW (WideOpenWest)*	730,000	11,100
Cable ONE**	524,935	11,027
Other Major Private Company^	4,880,000	90,000
Total Top Cable	61,162,135	2,720,827
Phone Companies		
AT&T	15,719,000	114,000
Verizon	6,959,000	(79,000)
CenturyLink	5,662,000	(283,000)
Frontier	3,938,000	(333,000)
Windstream	1,006,600	(44,500)
Cincinnati Bell	308,700	5,500
FairPoint^^	301,000	(5,624)
Total Top Telco	33,894,300	(625,624)
Total Top Broadband	95,056,435	2,095,203

Cable Prices vs. Inflation, 1995-2015



Netflix-Comcast Deal Marks The End Of Net Neutrality

Average Netflix connection speeds on Comcast's broadband network



@StatistaCharts Source: Netflix

Why Net Neutrality Is More Important Than Ever

Selected media/content brands owned by internet service providers in the United States



* minority interest

** AT&T's acquisition of Time Warner is still subject to regulatory approval;
Verizon's acquisition of Yahoo's internet business has not been finalized yet



@StatistaCharts

Source: Statista, Leichtman Research Group



Unlimited video streaming with **Binge On™**

As a Simple Choice™ customer, you can stream all the video you want while on our network. Data charges do not apply.

< **NETFLIX**

amazon

hulu >

On all T-Mobile plans, during congestion, the small fraction of customers using >50GB/mo. may notice reduced speeds until next bill cycle due to prioritization. [See full terms](#)

[See all streaming services](#)

Chat

Want us to add a streaming service? [Click here.](#)

See opted out providers

COUNTERVAILING FORCES

- Regulation
 - FCC
 - Federal, state, local
- Legislation
 - Federal, state, local
- Tech, content industry
- Consumer Advocates
- Municipal (open access) networks
- Incumbant financial limitations