

2011 OREGON CONNECTIONS TELECOMMUNICATIONS CONFERENCE
“Oregon Broadband: The Power of Adoption”

DATES: Thursday and Friday, October 27 and 28, 2011

TIMES: Thursday, 8:00 AM to 5:00 PM, and Friday 8:00 AM to 1:00 PM

Thursday, October 27

Time	Activity	Presenters
8:00 – 8:45	Registration, Continental Breakfast <i>Gorge Room</i>	
8:45 – 9:00	Welcome and Introductions – <i>Columbia Room</i> John Irwin	
9:00 – 10:00	Keynote Presentation <i>Columbia Room</i>	Lee Rainie Director, Pew Internet & American Life Project
10:10 – 11:45	General Session Panel #1 <i>Columbia Room</i> The Power of Adoption	<i>Moderator:</i> Jeff Nicol – President, Gorge Technology Alliance Founder, Privacy Ready LLC <i>Panelists:</i> Lee Rainie – Director, Pew Internet & American Life Project Ed Parker – Parker Telecommunications Joe Franell – Chair, Oregon Broadband Advisory Council Sal Sahme – Confederated Tribes of Warm Springs Michael Weidman – President, LS Networks Fred Ziari – CEO, EZ Wireless Chris Denzin – Vice President, N. OR / S. WA CenturyLink Senator David Nelson – Oregon State Senate Ray Baum – US Congressional staff
11:45 – 12:00	Break/Room Transition	
12:00 – 1:20	Oregon Connections Awards Luncheon <i>Gorge Room</i> Sponsored by LS Networks, Integra Telecom, Charter Business and Comcast	

1:20 – 1:30	Break/Room Transition:	
1:30 – 2:30	<p>Session – Power of Adoption for Agriculture <i>Columbia Room</i></p> <p><u>Moderator:</u> Bob Benton, Hood River County Commission</p> <p><u>Panelists:</u> Travis Hillman – President, Ag Teq, Inc.</p> <p>Clay Fox – Vice President of Information Services, River Point Farms</p> <p>Ken Bailey – Orchard View Farms, Inc.</p>	<p>Session – Power of Adoption for Public Safety <i>Riverview Room</i></p> <p><u>Moderator:</u> Scott Stevens, Keenwire</p> <p><u>Panelists:</u> Terry Knight – FEMA Region 10 - Disaster Emergency Communications</p> <p>Steve Noel – Oregon Statewide Interoperability Coordinator</p> <p>Dennis Sifford – Douglas Forest Protective Association - Forest Watch</p>
2:30 – 2:45	Break / Room Transition	
2:45 – 3:45	<p>Session – Power of Adoption for Health Care <i>Columbia Room</i></p> <p><u>Moderator:</u> Robert Duehmig – President Telehealth Alliance of Oregon</p> <p><u>Panelists:</u> Kim Lamb – Oregon Health Network</p> <p>Paul Matthews–Oregon Community Health Information Network (OCHIN)</p> <p>Brian Ahier – Mid-Columbia Med Center</p>	<p>Session – Power of Adoption for Education <i>Riverview Room</i></p> <p><u>Moderator:</u> Michael Lainoff – Director, Oregon Small Business Development Center Network</p> <p><u>Panelists:</u> Elizabeth Burton – Eastern Oregon University</p> <p>Mark Gregory – Lane Community College, Oregon Small Business Development Center Network</p> <p>Carla Wade – Oregon Department of Education</p>
3:45 – 4:00	Break / Room Transition / Refreshments	
4:00 – 5:20	<p>Session – Power of Adoption for Communities <i>Columbia Room</i></p> <p><u>Moderator:</u> Nolan Young, City of The Dalles</p> <p><u>Panelists:</u> Cece Hughley Noel – Portland Community Media</p> <p>Dave Sabala – Roseburg/Douglas County</p> <p>Jeff Petry – City of Eugene</p> <p>Marc Farrar – Comcast</p>	<p>Session – Power of Adoption for Tribes <i>Riverview Room</i></p> <p><u>Moderator:</u> Marsha Spellman, Converge Communications</p> <p><u>Panelists:</u> Jose Matanane – Warm Springs Telecom</p> <p>Al Pedersen – GVNW Consulting</p> <p>Godfrey Enjady – Mescalero Apache Telecom</p> <p>Forest James – EnerTribe</p> <p>Valerie Fast Horse – Coeur d’Alene Tribe</p>
5:20 – 7:00	Exhibitor Fair and Reception <i>Gorge Room</i>	

Friday, October 28

Time	Activity	Presenters
8:00 – 8:30	Registration, Breakfast Buffet, Exhibitors' Tables <i>Gorge Room</i>	
8:30 – 9:45	General Session Panel #2 Broadband and the Oregon State Universal Service Fund <i>Gorge Room</i>	<u>Moderator:</u> Ed Parker – Parker Telecommunications <u>Panelists:</u> Doug Denney – Integra Telecom Robert Jenks – Citizens' Utility Board of Oregon Al Pedersen – GVNW Consulting Brant Wolf – Oregon Telecommunications Association
9:45 – 9:55	Next panel setup	
9:55 – 11:25	General Session Panel #3 ARRA Funded Oregon Broadband Projects – A Progress Report <i>Gorge Room</i>	<u>Moderator:</u> Chris Tamarin – Oregon Business Development Department <u>Panelists:</u> Jeffrey Anspach – Warm Springs Reservation Broadband Network Project Bryan Conway–Public Utility Commission of Oregon, Broadband Mapping Project Melanie Grandjacques – Bend Broadband Central Oregon Fiber Alliance John Hoffman – Gervais Telephone Company Broadband Build-out Project Dan Mulholland – Lane Council of Governments Regional Fiber Project Steven Reder – Portland State University Learner Web Partnership Project David Soloos – Clackamas Broadband Innovation Initiative Project
11:25 – 11:30	Next panel setup	
11:30 – 12:45	General Session Panel #4 Power of Adoption – Outlook for the Future <i>Gorge Room</i>	<u>Moderator:</u> Don Westlight – Oregon Health and Science University <u>Panelists:</u> Nancy Jesuale – NetCity, Inc. Wilfred Pinfeld – Intel Sheldon Renan – Margolis & Company
12:45 – 1:00	Conference Wrap-up (and Prize Drawing)	
1:00	Adjourn	

Updated 10/19/11

Join Us in the Gorge!