



OREGON HEALTH NETWORK

Oregon Connections
October 27 – 29, 2009

Goals

1. *Who is OHN?*
2. *Organizational Update*
 - *Evolution*
 - *Business model*
3. *FCC RHCPP*
 3. *Requirements*
 4. *Process*
 5. *Current Status; challenges*
4. *Network Operations Center (NOC)*

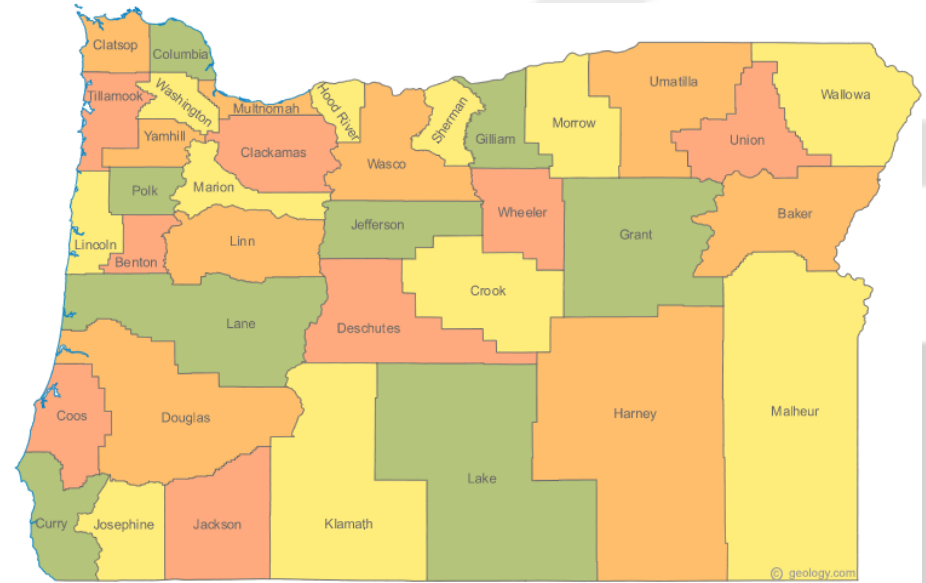
About us

Who is “this OHN”?



Who is “OHN”?

A 501(c)3 non-profit, membership-based organization that is comprised of technology, healthcare and telecommunications experts who are working together to **build the first broadband telehealth network in the state of Oregon.**



Who we aren't

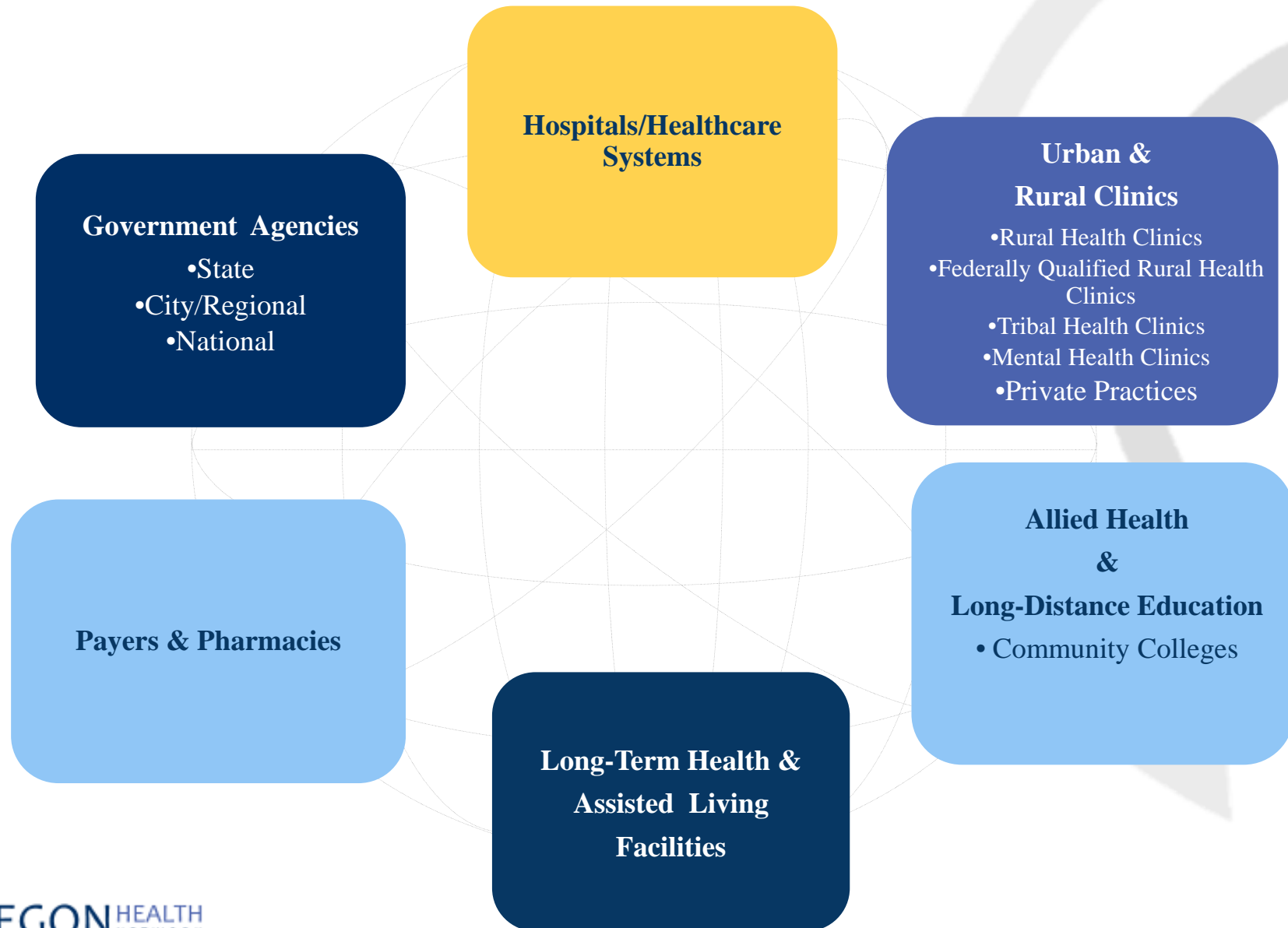
- The FCC Rural Health Care Pilot Program
 - OHN is an awardee of the RHCPP



Why are we doing this?



Who do we serve?

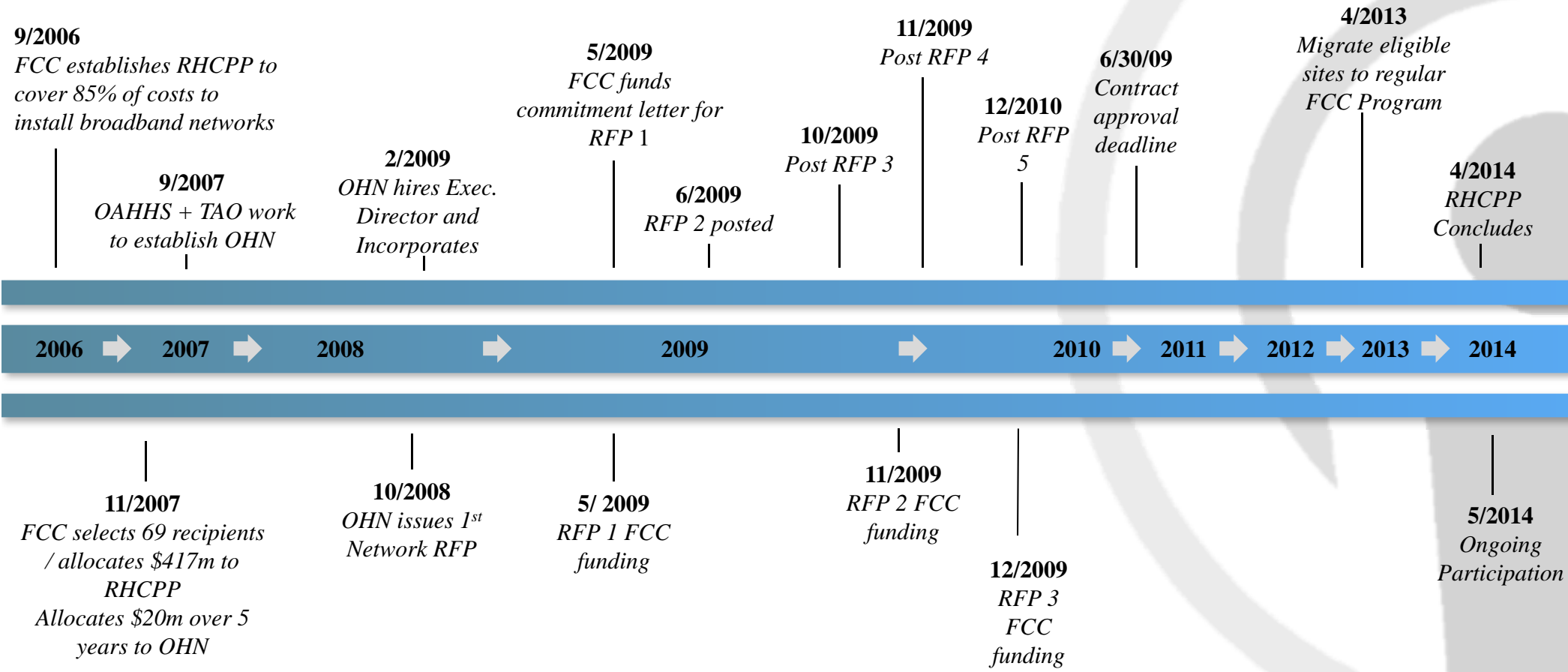


Organizational Update

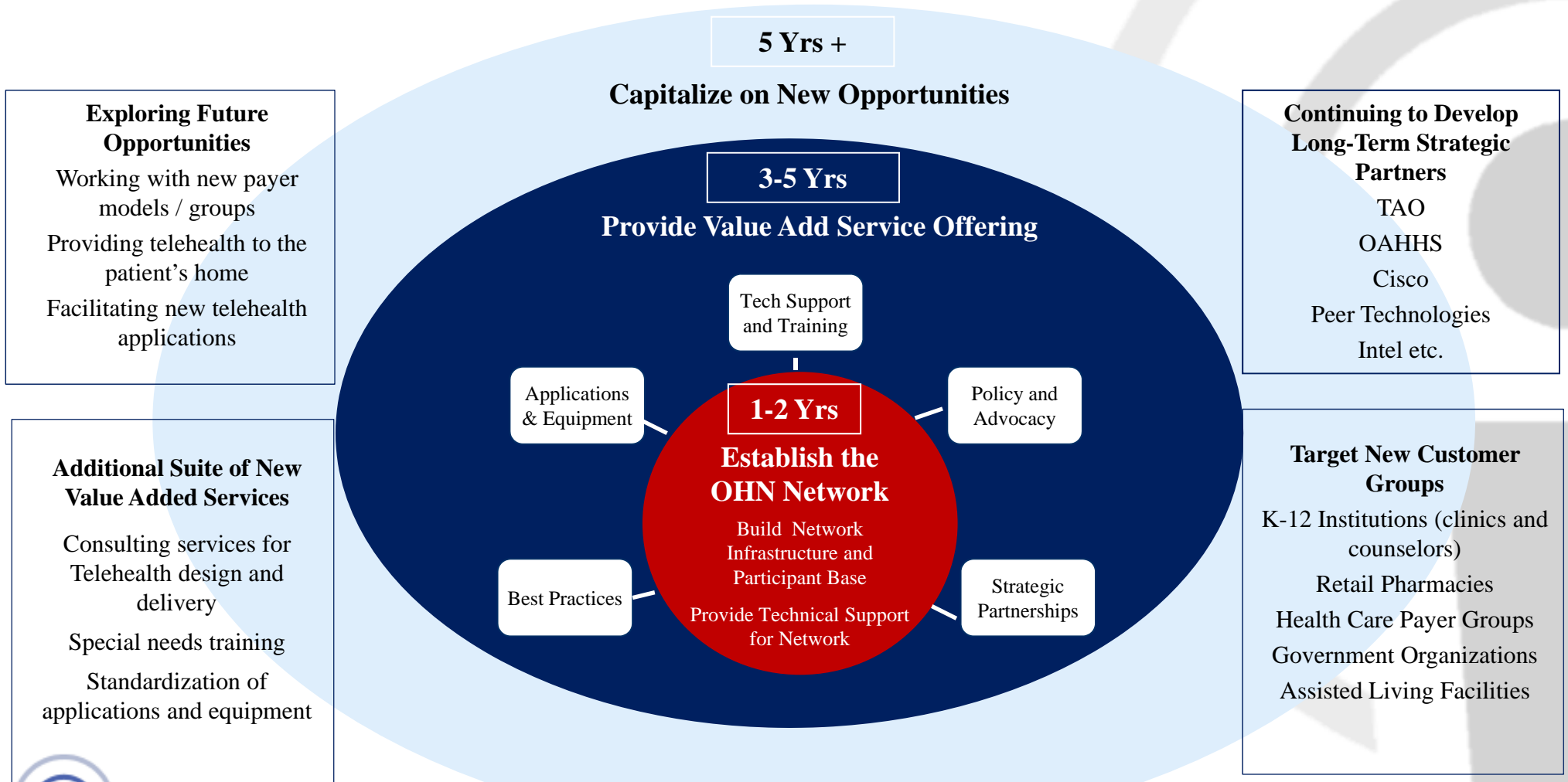
History , Model & Focus



OHN: History and timeline



Business Model: Leveraging FCC Subsidy



FCC Rural Healthcare Pilot Program (RHCPP)

Requirements and timeline

RHCPP: Summary

- *FCC approved 69 applications*
- *\$417 million total funding*
- *Oregon got \$20.2 million*
- *All funds must be contracted by June 2010*
- *Expenditures over five years (May 2014)*

RHCPP: Nationwide Recipients

New England Telehealth	\$24.6 million
CA Telehealth Network	\$21.9 million
Illinois Rural Health	\$21.0 million
Michigan Public Health	\$20.7 million
Oregon Health Network	\$20.2 million
Rural Nebraska Healthcare	\$19.2 million
Indiana Telehealth	\$15.9 million
Louisiana Dept. of Hospitals	\$15.9 million
Southwest Telehealth	\$15.3 million
Southern Ohio Healthcare	\$13.8 million
Montana Health Info Exchange	\$13.5 million

RHCPP: What is it?

What is the Rural Health Care Pilot Program (RHCPP)?

- Pilot program to eventually replace the current national rural health care program; providing financial support for recurring broadband services in rural **areas (80-90%)**
- Shared cost reimbursement program for non/recurring telecommunications charges
 - No funds for administration
- Not a grant; a subsidy from the Universal Services Fund (USF)
- 5 year program; ends May 2014

What are the requirements and payouts of the RHCPP program?

- 85% subsidy paid to telecommunications vendors (non/recurring costs)
 - OHN pays 15% match for non-recurring
 - OHN participant (site) pays 15% match for recurring over the course of the 5 year program
- Competitive bidding – no exceptions

Who is qualified to participate and receive RHCPP subsidy Funding?

- All non-profit hospitals
- All Federally Qualified Health Centers
- All Rural Health Clinics
- All Community Colleges

➤ For Health Education Programs

RHCPP: OHN's model

How is OHN's Pilot Program Different?

- We're a state-wide network (vs. regional)
- Leased vs. owned network
 - Network of existing networks; leveraging existing network infrastructure
- Start up vs. hosted program (example: state university)

OHN Participation : status

RFP 1: Contracted 7 sites

- Network Operations Center (NOC)
- Wallowa Memorial Hospital
- (2) Blue Mountain Community College
- (3) Oregon Coast Community College

RFP 2: 49 (now 26) sites in final contract negotiations

RFP 3: Posting Oct 2009

RFP 4: Posting Nov 2009

RFP 5: Posting Q4 2009

RFP 6: Posting Q1 2010

Creating awareness about OHN and the RHCPP time limitation continue to be our greatest challenges. Collaboration is the best and only means for us to address them.

Network Operations Center (NOC)

Core Service Offering Overview

NOC: Service Overview

Who manages the NOC?

Easystreet Online services has been contracted to run/operate the NOC for OHN.

What does it do?

- Monitors the network to ensure that each telecommunications vendor meets the contractually committed quality of service on its portion of the network.
- Leaf node devised for end-to-end monitoring, troubleshooting etc. to minimize finger pointing

How does it help OHN Participants?

OHN participants may contact the NOC for help whenever they have technical network problems. NOC staff will work with the telecom vendors to identify and resolve any problems.

Challenges & Opportunities

What can you do to help?

Key Challenges & Opportunities

- **Challenges**

- **Time:** To educate and bring on eligible sites to utilize \$20.2 million dollar subsidy that serves goals of OHN & RHCPP, and builds greatest value of network
- **Reach:** State-wide reach & contacts to reach rural communities
- **Awareness:** OHN as an organization and the RHCPP
- **Economic uncertainty** for future participants
- **RHCPP** administration & growing pains

- **Opportunities**

- **New Resources:** Staff, web, internal tools
- **Growing State-Wide Collaboration & Partnerships**
 - **Governor's Office/HITOC**

Questions?

Thank you, and please help spread the word!

Kim Lamb

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Visit us online: www.oregonhealthnet.org

